



CARR JONES
TRAFFIC & CONNECTIVITY IMPROVEMENTS

Public Participation Plan

The purpose of the Public Participation Plan is to keep the public informed on the project as it develops and indicate how they can stay involved. Outreach is planned for all three phases of the project, including preliminary design, final design, and construction.

Phases	Description	Time Frame
Preliminary Design	<ul style="list-style-type: none"> • Provide project information to the public • Gather input from the public on existing conditions • Gather input from key stakeholders • Produce and share concept(s) with the public to gather feedback 	Spring 2024 – Fall 2024
Final Design	<ul style="list-style-type: none"> • Finalize the design based on feedback received during preliminary design • Share final design with the public 	Fall 2024 – Fall 2025
Construction	<ul style="list-style-type: none"> • Keep public informed of schedule and status of construction, and anticipated traffic impacts 	Spring 2026 – Fall 2026

Preliminary Design Phase:

Activity	Description	Approach
Website / Social Media Outreach / Advertising	<p>Develop a dedicated website featuring project schedule, project updates, relevant documents, and opportunities for public input and comments.</p> <p>The project team will also get the word out to the public about the opportunity to engage through listservs, sharing the information with stakeholders to share with their networks, and through the Town's social media accounts. We will also develop an informational flyer for physical advertising that provides the public with an overview of the project and the website information. All outreach and social media materials will be coordinated with the Town for approval.</p>	Online
Comment Form	<p>The comment form on the website will continue to be available for the public to provide comments.</p> <p>A listserv can be established by requesting that interested residents leave a comment with their contact information.</p>	Online
Online Survey	<p>As part of the first round of public engagement, the team will develop an on-line survey to help inform the public about the project and learn from the communities about challenges, needs, and opportunities. This activity would receive it's own press release should it be made available after the website is advertised.</p>	Online

Activity	Description	Approach
Key Stakeholder Meeting	The team will meet and share preliminary concepts with the identified key stakeholders and get feedback.	In-person / Virtual
Public Workshop / Open House	A public workshop or open house will be held during preliminary design to share the concept with the public and gather feedback regarding challenges, needs, and opportunities along the corridor. Materials will be posted to the website and a summary of comments and input received will be prepared. This activity can potentially be held in person at Gavin Park.	In-person

Final Design Phase:

Activity	Description	Approach
Website / Social Media Outreach / Advertising	The website will be kept up to date throughout the project. Information on outreach events and materials developed for outreach will be posted on the website. The project team will also get the word out to the public about the opportunity to engage through listservs, sharing the information with stakeholders to share with their networks, and through the Town's social media accounts. All outreach and social media materials will be coordinated with the Town for approval.	Online
Comment Form	The comment form on the website will continue to be available for the public to provide comments.	Online
Key Stakeholder Meeting	The team will meet and share the final design with the key stakeholders and get feedback.	In-person / Virtual
Public Workshop / Open House	A public workshop or open house will be held to present the final design to the public and provide the opportunity for final comments. Materials will be posted to the website and a summary of comments and input received will be prepared. This activity can potentially be held in person at Gavin Park.	In-person

Construction Phase:

Activity	Description	Approach
Website	The website will be kept up to date throughout construction regarding schedule updates and construction status.	Online
Public Notices	Public notices will be published in local newspapers, community newsletters, and online platforms to inform the public about schedule changes and closures. Notices could be posted at Gavin Park and Town hall as well.	Online / Print